



RTZEN Launches Plant Hanger Guide Focused on Safe Mounting and Hanging Hardware

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RTZEN, a family-owned wrought iron décor brand established in 1997, has expanded its educational resources with a new hub designed to help homeowners select and install hanging plant hardware correctly. The initiative reframes plant hangers as functional hardware rather than purely decorative accessories, addressing the practical factors that determine whether a hanging planter stays secure over time.

The centerpiece of the effort is the RTZEN Plant Hangers Guide, which outlines the differences between wall brackets, ceiling hooks, swivel brackets, and outdoor hangers. Each type suits a specific space and purpose, and the guidance encourages homeowners to match the hardware to the location, the planter, and the way the plant will be used day to day.

A central theme throughout the resource is load capacity. Planters often weigh considerably more after watering, and hardware that appears adequate when a pot is dry can fail once soil is saturated. The material notes that the mounting surface matters as much as the bracket itself, since drywall, wood studs, masonry,

and ceiling joists each call for different installation approaches and anchoring hardware.

Sizing receives similar attention. The RTZEN Guide to Choosing a Plant Hanger Bracket explains why bracket projection should account for the diameter of the planter and the space available on a wall or under a ceiling, allowing foliage to hang naturally without crowding.

The resource also distinguishes between indoor and outdoor conditions. Hardware exposed to moisture, temperature swings, and sunlight requires finishes built to resist corrosion, whereas indoor pieces prioritize appearance alongside secure support. RTZEN produces hand-forged wrought iron pieces with dual-layer rust protection through zinc galvanization and powder coating, and includes mounting hardware with its products. The RTZEN Hanging Plant Bracket Size Guide helps homeowners align bracket dimensions with common planter sizes before mounting anything.

"Homeowners often choose a plant hanger based on how it looks and overlook the weight it will actually carry once a planter is watered," said Rami Abramson of RTZEN. "The goal of this resource is to help people think about sizing, the mounting surface, and load support first, so the decorative choice sits on top of a secure foundation."

Abramson added that the guidance reflects the brand's broader approach to ironwork. "Traditional blacksmithing produces pieces that hold up because the material and the process are honest," he said. "A plant hanger should serve a daily purpose and last, not just fill a spot on the wall."

The educational hub reflects a wider shift in how homeowners treat entryways, balconies, patios, and gardens as functional extensions of interior space. As these areas take on more use, durable hardware that combines practical support with considered design has become increasingly relevant.

RTZEN, operated by Iron-Craft, specializes in handcrafted wrought iron products for home and office use, including hooks, holders, hangers, curtain holdbacks, and planter hooks. Rooted in traditional blacksmithing techniques and guided by pillars of craftsmanship, quality, and durability, the company backs its pieces with an exclusive Lifetime Warranty and follows the philosophy of quality, stylish, hand-forged iron that is always unique.

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RTZEN

Founded in 1997, RTZEN designs handcrafted wrought iron home décor, including curtain holdbacks, wall hooks and planter baskets, blending timeless style, durable construction and practical function to add character and elegance indoors and outdoors.

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