Ornate Home Strengthens Ashley Furniture Partnership Through Manufacturing Facility Visit

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Mehmet Uncuoglu, founder of Ornate Home, recently completed an extensive tour of Ashley Furniture Industries' manufacturing and distribution facility in Advance, North Carolina, marking a significant step in strengthening the relationship between the growing furniture and mattress store and one of the world's largest furniture manufacturers. The March 2026 visit provided Uncuoglu with firsthand insights into large-scale furniture production and distribution operations that will enhance service delivery at the company's locations in Santa Ana, California, and Charlotte, North Carolina.

The comprehensive facility tour encompassed production floors, logistics operations, quality control processes, and supply chain coordination systems at the Advance location, one of the manufacturer's major hubs in the United States. Ashley Furniture Industries, which employs more than 35,000 team members worldwide and operates over 30 million square feet of manufacturing and distribution space globally, arranged the visit with a focus on observational learning and relationship building between the two companies.

During the tour, Uncuoglu examined the intricate processes behind furniture manufacturing at scale, from raw material handling through final product distribution. The Advance facility showcases an integrated approach to production, combining traditional craftsmanship with modern manufacturing technology and logistics systems that serve retailers across North America.

"The Ashley team's hospitality and transparency during our visit was remarkable," said Mehmet Uncuoglu, CEO of Ornate Home. "Seeing their commitment to quality control and efficiency at every stage of production reinforces why Ashley furniture and mattress products remain cornerstone offerings in our showrooms. What I saw will directly translate into smarter product selection, faster restocking of popular collections, and more informed recommendations for our customers at both locations."

The timing of the visit aligns with the retailer's strategic expansion plans as it continues to strengthen its position in the competitive furniture retail landscape. The Charlotte location particularly benefits from its regional connection to the manufacturer's North Carolina operations, enabling more responsive inventory management and faster delivery times for customers.

Ornate Home operates as an Ashley furniture store serving customers seeking quality home furnishings through its Santa Ana, California, and Charlotte, North Carolina locations. The Charlotte showroom's proximity to the Advance facility creates natural regional synergies that benefit supply chain efficiency and product availability. The company maintains a curated selection of furniture brands while focusing on growth in both established markets.

The relationship between the two companies represents a model of collaboration between retailers and manufacturers in the furniture industry. Through direct engagement with manufacturing partners, retailers gain valuable perspectives on production capabilities, quality standards, and logistics coordination that ultimately enhance the customer experience.

This facility visit underscores a commitment to continuous improvement through industry partnerships and operational excellence. By investing time in understanding the production and distribution processes of key suppliers, the company positions itself to better serve customers seeking quality furniture and mattress solutions.

Founded in 2021, Ornate Home is a furniture and mattress retailer and authorized Ashley Furniture dealer. The company provides same-day white glove delivery throughout Orange County and ships nationwide from company-owned warehouses.

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Ornate Home, Santa Ana, CA

Ornate Home is a U.S. furniture retailer offering stylish, quality furnishings online and in-store. With showrooms in CA & NC and nationwide shipping, our site features over 20,000 products from top brands like Ashley Furniture.

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