Ornate Home Maintains Permanent Military Discount During Peak Summer Relocation Season

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SANTA ANA, CA - July 31, 2026 -
Ornate Home, a Californian furniture and mattress retailer with a showroom in Santa Ana, California, offers its permanent military discount of 8 percent on furniture purchases, available year-round with no spending cap, for military families navigating the peak summer moving season. The offer, verified through ID.me, applies to active-duty service members, veterans, retirees, National Guard and Reserve members, and eligible military families.

This support arrives during the busiest period for military relocations. Approximately 300,000 service member and civilian households move each year, according to Military.com, with military families typically relocating every two to three years ? far more often than the average American household. This frequent cycle creates recurring furniture needs that few retailers address with sustained pricing support.

"Military families face unique challenges when establishing new homes multiple times throughout their service," said Mehmet Uncuoglu, CEO of Ornate Home. "While many retailers offer limited-time Veterans Day

promotions, we believe supporting those who serve requires a year-round commitment. Our military discount reflects that philosophy."

The U.S. Department of Veterans Affairs maintains a list of year-round military discounts, distinguishing permanent offers from holiday-limited promotions. Ornate Home's discount will be included on this VA-published list, which the company reports as self-submitted and publicly viewable on the VA's website.

The furniture store applies the discount across its full product line, including living room, bedroom, dining room, and home office collections. The company also provides nationwide white-glove delivery and complimentary full-room design consultations, services aimed at easing the logistical burden of frequent relocations.

Summer 2026 adds complexity for military families as the Department of Defense rolls out changes to its household goods moving system. Combined with typical peak-season volume, these transitions have increased demand for furniture solutions that accommodate quick turnaround times and varying housing configurations.

Because the discount isn't tied to a promotional calendar, military families can plan furniture purchases around their actual relocation timelines ? a meaningful advantage given how unpredictable military orders and move dates can be.

Ornate Home operates from its Santa Ana showroom and serves customers nationwide through its e-commerce platform. Its white-glove delivery service is designed to reduce the coordination challenges families face when arranging furniture delivery to new duty stations.

The retailer specializes in furniture collections designed for durability across frequent moves without sacrificing style. Its product range spans modular living room setups to space-efficient home office solutions, designed to adapt to the varied housing situations military families encounter across different installations.
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Ornate Home, Santa Ana, CA

Ornate Home is a U.S. furniture retailer offering stylish, quality furnishings online and in-store. With showrooms in CA & NC and nationwide shipping, our site features over 20,000 products from top brands like Ashley Furniture.

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